

Daphne Lavers

Co-Founder and Director, TAP Communications, M.J. Carleton University

Current Activities:

Daphne Lavers is responsible for TAP Communications and liaising with a variety of interested organizations and individuals striving to make TAP a reality. She is a journalist, principal of Delta Blue Communications and contributor to BestStory.ca, a Canadian long-form journalism Website.

Education:

Lavers holds an M.A. in Journalism, Carleton University, Ottawa; a B.A. in Psychology, University of Waterloo; and a Journalism Diploma, Conestoga College, Waterloo

Research/Experience:

Daphne Lavers' current activities focus primarily on TAP-related communications activities and journalism articles for a long-form journalism Canadian-based Website, covering areas such as space sciences, technology and travel. Her primary professional work has focused on science and technology research and writing in areas such as radio, television, satellite communications and communications technology, together with scientific and general corporate communications.

Lavers has held the positions of editor, associate editor and assistant editor of focused industry magazines and publications, as well as features and news writer, along with production and photography duties. She has managed corporate communications for a range of commercial clients, primarily in the scientific community, and has substantial experience in publication preparation.

TAP Activities:

Lavers is a co-founder of TAP, together with Dr. R.C. Tennyson, conceived and designed starting in 2005. She has over more than 10 years made numerous connections with a range of potential participants in TAP ranging from Canadian government agencies to U.N. organizations, and from local groups to individuals across Canada.

Lavers worked on the first, initial TAP concept and written documents, and assisted in creating content for TAP's Website. She managed TAP contact lists and prepared background materials for presentations and news stories. She also handled the financial negotiations necessary to establishing a legitimate bank account for the organization with and at the head office of one of Canada's four primary banks, together with

arranging necessary connections with the online donation/payment organizations.

TAP Commitment:

To Daphne Lavers, the words of oceanographer Dr. Sylvia Earle are simple, self-evident and applicable to the entire planet; “No blue, no green. No water, no life.”

The three foundation elements of human survival are air, water and food. Of these, water is perhaps the most critical as it is also essential for food production. In 2005, it became clear that the repeated droughts in Africa and other parts of the world are not necessary; the technology exists and is in common use to eliminate these catastrophic conditions and must be implemented.

TAP will not only reduce drought conditions across the Sahel, but it may very well contribute to substantially reducing or at least alleviating some of the destructive effects of climate change. TAP can not only benefit the African continent, it may very well benefit the world.