

**Luke Crampton**

Founder and President, TAP Foundation U.S., Atlanta, Georgia

Founder and Managing Director of Original Media, a content production company which creates and produces television and radio programming for the organizations such as the BBC and CNN International. Original Media is also retained for consultancy to the world's leading media corporations.

Areas of expertise include the creation of sponsorship models securing multi-million dollar branding and marketing opportunities for media productions. With a background in music research, Luke is also an acclaimed best-selling author of some forty books.

After several decades of working in the media and entertainment industries, Luke has turned his attention to being a facilitator in the non-profit arena, devoted to solicit awareness and fund-raising from leading decision makers and corporations for the Trans Africa Pipeline initiative.

Joining the TAP initiative in 2012 as founder of the TAP Foundation U.S., Luke provides outreach and liaison expertise to funding sources and agencies, established [www.tapafrika.org](http://www.tapafrika.org) online, serves as a conduit for potential donors and partners including the PAGGW, and secured charitable 501(c)(3) status in the United States for the TAP Foundation in 2014.